ERASMUS+

CREATING OPPORTUNITIES FOR THE UK ACROSS EUROPE

Information Sessions 2018

Stakeholder toolkit

Belfast · Glasgow · Manchester · Cardiff · Birmingham · London

BRITISH COUNCIL

ECORYS

Erasmus+

Erasmus+ is the European Union programme for education, training, youth and sport.
The Erasmus+ UK National Agency is a partnership between the British Council and Ecorys UK.

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What are Information Sessions?

The sessions are for any organisation in the UK working in the sectors of education, training, youth or sport. They are aimed at organisations new to Erasmus+, including those that have not yet applied for funding but would like to know more about the range of possibilities under the programme.

Each event will provide an overview of the programme to help attendees understand the type of activity most relevant for their organisation. There will be an explanation of the programme at the beginning of the session, followed by workshops on the Key Actions, which will include speakers who have already been successful in gaining Erasmus+ funding.

We will be holding Information Sessions in six venues across the UK, all of which will start with registration at 10.00am and finish at 3.30pm with lunch and refreshments provided.

Dates and locations

Thursday 25 October 2018	The MAC, **Belfast**
Tuesday 30 October 2018	IET Teacher Building, **Glasgow**
Tuesday 6 November 2018	The Studio, **Manchester**
Wednesday 14 November 2018	City Hall, **Cardiff**
Wednesday 28 November 2018	The Studio, **Birmingham**
Saturday 1 December 2018	etc venues - Prospero House, **London**

How can you help?

As an Erasmus+ stakeholder or beneficiary, we would be grateful for your support in promoting these events and encouraging newcomers to the programme to find out more about the possible funding opportunities available to them.

To help you promote the Information Sessions, we have provided a poster, suggested social media messaging and news item text. Please feel free to use these as you wish and do tailor accordingly for your audience where relevant.

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Leaflet

The leaflet is intended to give a short overview of the events, including dates and locations. You can email the pdf to organisations you think may benefit from Erasmus+ funding, or print copies to hand out. If you would be interested in receiving print copies of the leaflet, please contact us at eplusevents@ecorys.com.

Social media

We have prepared some ready-made posts for you to publish on your online channels. Feel free to copy or adapt to suit your own audience.

You can download all the social media images from the zip file.

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Remember you can tag us using @ErasmusPlusUK or use the hashtag #epluspeople.

Suggested posts:

Interested in applying for #ErasmusPlusUK #funding? Meet the Erasmus+ team at this autumn's Information Sessions to learn about funding opportunities. Register today: www.erasmusplus.org.uk/information-sessions?utm_source=toolkit

Between 2014 and 2018 so far, the @erasmusplusUK National Agency has funded 4,796 projects and awarded a total of 676 million euro. To find out more about how your organisation could get involved, join an Information Session: www.erasmusplus.org.uk/new-to-erasmus-plus?utm_source=toolkit

Do you want your organisation to get involved in life-changing international projects? Join an Information Session to see how you can get involved in Erasmus+: www.erasmusplus.org.uk/information-sessions?utm_source=toolkit

Interested to discover how you could shape futures generations through @erasmusplusUK #funding? Make sure you register for an Information Session where you can learn more about the opportunities available: www.erasmusplus.org.uk/information-sessions?utm_source=toolkit

Examples photos:

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News items

We have prepared some suggested text to use for news items. This could be published in your newsletter, on your website or used for internal communications.

Suggested long version:

Is your organisation looking for new funding opportunities or to get involved in international projects? A series of events promoting Erasmus+ opportunities will take place during autumn across the UK. The Erasmus+ Information Sessions will provide an overview of the funding opportunities available under the programme in 2019, including information about each of the Key Actions.

These free events are perfect for schools and colleges, youth groups, higher education institutions, vocational education and training organisations, adult education organisations or sports organisations that are new to the Erasmus+ programme and are interested in finding out more about the funding opportunities and eligible activities.

To find out more visit: www.erasmusplus.org.uk/information-sessions

Suggested short version:

Is your organisation looking for new funding opportunities or to get involved in international projects? A series of free events promoting Erasmus+ opportunities will take place during autumn across the UK. The Erasmus+ Information Sessions will provide an overview of the funding opportunities available under the programme in 2019, including information about each of the Key Actions.

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Further information

Thank you for all your support and helping us to make Erasmus+ even bigger and better in 2019.

For more information about the events or for questions about promotion, please email erasmuspluscomms@ecorys.com